



2024  
**STI**  
PREVENTION  
CONFERENCE

# Strengthening Sexual Health through STI Prevention

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Sponsor & Exhibitor  
Opportunities

SEPTEMBER 16 - 19 | ATLANTA, GA

# W E L C O M E



## Thank you for considering sponsoring and/or exhibiting at the 2024 STI Prevention Conference

The STI Prevention Conference brings together more than 1,200 STI/HIV prevention program managers, researchers, public health authorities, clinicians and community activists, promoting an interdisciplinary dialogue on best practices to enhance the quality of STI/HIV prevention and care in the U.S. National leaders from the STI, HIV/AIDS, infectious disease, and public health communities will participate.

The conference's objective is to encourage a multidisciplinary approach to confronting current challenges in STI prevention.

2024 STI PREVENTION  
CONFERENCE



# About The Hilton Atlanta

The Hilton Atlanta, located in the heart of the city, is an ideal venue for the 2024 STI Prevention Conference. Conference-goers will find themselves conveniently close to Atlanta's key attractions, like Centennial Olympic Park and the Georgia Aquarium, as well as major sports venues, all within a mile's reach.

The hotel's direct connection to the Peachtree Center and the MARTA transit system ensures easy access to the entire city, including the airport.

Designed with the professional in mind, the Hilton Atlanta offers extensive meeting spaces, high-speed internet access, and various dining options to support effective networking and collaboration. The guest rooms are crafted to provide a balance of comfort and functionality, perfect for relaxation or last-minute preparations.

At the Hilton Atlanta, attendees will discover a venue that embodies the innovative and communal spirit of the city, providing a conducive environment for both the conference program and broader engagement opportunities.





# About Atlanta

Atlanta beckons as a top-tier city, ready to unfold its southern hospitality and progressive spirit.

Nestled among rolling hills and framed by verdant canopies, Atlanta, the capital of the peach state, thrives on diversity and innovation. This cosmopolitan city is renowned for its historic significance, booming with landmarks and legacies of the Civil Rights Movement.

Atlanta's pulse is best felt through its eclectic neighborhoods, world-class dining – including an array of James Beard Award-nominated eateries – and its robust arts scene featuring museums, music, and theater districts that rival the country's best.

With open arms and a wealth of attractions, Atlanta promises to be an engaging backdrop for this conference.



Atlanta, in itself, is its own living, breathing thing.

~ Brian Tyree Henry





## Who Attends the Conference?

- Healthcare providers
- Health educators
- Outreach workers
- Laboratory professionals
- Medical technologists
- Researchers
- Public health advisors
- Disease intervention specialists
- Students



# Sponsorship Opportunities

Many sponsorship opportunities have been created to allow companies to show off their organization to conference attendees.

The conference organizers intend that participating companies receive the highest recognition in return for their generous support.

Each sponsorship package contains an attractive list of benefits, including free exhibition space with premium placement.

Please note that limited sponsorship opportunities are available. Applications are due by July 15, 2024.

*Sponsor applications will be treated on a first come, first served basis. Invoices will be issued upon approval of the sponsorship application and are due on a net 30-day basis.*



# SPONSORSHIP LEVELS

	Platinum Sponsorship (1 available)	Gold Sponsorship (2 available)	Silver Sponsorship (1 available)	Green Sponsorship (2 available)
Sponsorship fee	\$100,000	\$50,000	\$25,000	\$5,000
Sponsored events	Exclusive lunch on Tuesday for up to 300 attendees Exclusive Sponsor of the opening reception	Breakfast for up to 150 attendees Exclusive sponsor of Young Investigator events	Breakfast for up to 75 attendees	Exclusive sponsor of both Poster Receptions
Conference Registrations	10	6	3	2
Invitations to Presidents' Reception*	10	6	3	1
Exhibit spaces (exhibit fee included)	10' X 20' Premium exhibit hall placement	10' X 20' Premium exhibit hall placement	10' X 10' Premium exhibit hall placement	10' X 10' Preferred exhibit hall placement
Conference bag inserts**	3	2	1	1
Opportunity to email attendees pre- and post-conference***	Yes	Yes	Yes	Yes
Additional registrations available at a discounted rate of \$450 each ****	10	6	3	1

\*Reception to recognize conference leadership

\*\*Coordinated through conference organizers

\*\*\*Email to be provided by sponsor, sent by organizer

\*\*\*\*Registrations after August 10, 2024, are not eligible for sponsor discounted rates\*\*

# Additional Opportunities



## MIX AND MINGLE LOUNGE

(charge stations, sofas, etc.)  
\$25,000 (one available)



## EXCLUSIVE SPONSOR OF NETWORKING EVENT

Held at the Georgia Aquarium  
\$15,000 (one available)



## LOGO ON CONFERENCE LANYARD

\$10,000 (one available)



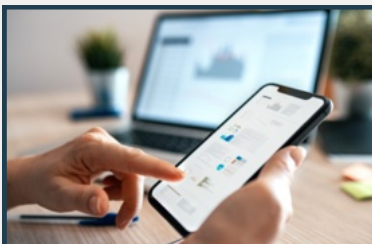
## MEETING SPACE WI-FI

(acknowledgement on Wi-Fi signage and on attendee instruction webpage)  
\$10,000 (one available)



## LOGO ON CONFERENCE BAGS

\$7,500 (one available)



## SPONSORSHIP OF CONFERENCE MOBILE APP

\$15,000 (one available)

Please see Terms and Conditions in this guide for more information. You may also send an email inquiry to [conference@ashasexualhealth.org](mailto:conference@ashasexualhealth.org) or call Fred Wyand at 919.361.3124.



# Exhibitor Opportunities

The exhibit hall will bustle with activities including poster sessions, breakfasts, and the opening reception all designed to generate foot traffic to your booth. Exhibitors at the conference in previous years include:

- Alere
- Biotest Pharmaceuticals
- Center for Disease Detection
- Cepheid
- Chembio Diagnostic Systems
- Chexout
- Genocea Biosciences
- Hologic
- MateSafe
- OraSure Technologies
- Roche Diagnostics
- SpeedX
- Trinity Biotech
- Trojan Brand Condoms
- ...and many other corporate, government, and nonprofit organizations.

# Exhibit Specifications & Benefits

## INCLUDED WITH EACH 10' X 10' BOOTH IS:

- 8' high back wall
- 3' high side drape
- 8' draped table
- 2 side chairs
- Wastebasket
- One 7' X 44" organization identification sign

Each exhibitor will receive two complimentary full conference registrations.

## Exhibitor Fees

	<b>Early Bird</b> (payment received by June 1, 2024)	<b>Regular</b> (payment received between June 2, 2024 – July 1, 2024)	<b>Late</b> (Full payment received between July 2, 2024 – July 19, 2024)
Business/Corporate	\$3,500	\$5,000	\$7,000
Government Agencies	\$2,500	\$2,750	\$3,250
Nonprofit Agencies	\$2,000	\$2,250	\$2,500

Please see Exhibitor Terms and Conditions. Applications received after July 19, 2024 will be evaluated on a case-by-case basis.

For more information contact [conference@ashasexualhealth.org](mailto:conference@ashasexualhealth.org) or call Fred Wyand at 919.361.3124.

# EXHIBIT HOURS\*



## MONDAY ,SEPTEMBER 16

- 11:00 am – 4:30 pm Exhibitor set up
- 4:30 pm – 6:00 pm Welcome Reception in Exhibit Hall



## TUESDAY, SEPTEMBER 17

- 7:00 am – 5:30 pm Exhibit Hall open
- 7:00 am – 7:50 am Continental breakfast in exhibit hall
- 4:15 pm – 5:30 pm Poster reception in exhibit hall



## WEDNESDAY, SEPTEMBER 18

- 7:00 am – 5:30 pm Exhibit Hall open
- 7:00 am – 7:50 am Continental breakfast in exhibit hall
- 4:15 pm – 5:30 pm Poster reception in exhibit hall
- 5:30 pm Exhibit Hall closes

\*Times are approximate and are subject to change



# TERMS AND CONDITIONS

All products and services must be related to sexually transmitted infections (STIs), HIV/AIDS, or sexual health. Exhibits must present a positive point of view. The 2024 STI Prevention Conference organizers shall have full authority to interpret or amend these rules, and its decision is final. Exhibitors agree to abide by any rules or regulations that may hereafter be adopted, which shall be as much a part as though originally incorporated.

## PAYMENT

Sponsor applications are due by July 15, 2024 and are *treated on a first come, first served basis*. *Invoices will be issued upon approval of the sponsorship application and are due on a net 30-day basis.*

Exhibitors: full payment must be received by July 19, 2024 (full payment must be made by June 1, 2024 to qualify for the “early bird” rate and by July 1 for regular rate). If payment is not received by July 19, the exhibitor will forfeit the reservation and the space will be offered to those on the waiting list.

The exhibit fee covers the exhibit space and all the benefits listed under “Exhibitor Specifications & Benefits.” Additional services or equipment (e.g., electricity, telephone service, and furniture) are not covered by the exhibit rental fee and must be purchased directly from the conference’s official exhibit hall decorator.

## LIABILITY

The sponsor, co-sponsors, partners of the 2024 STI Prevention Conference and their staff, and the hotel have no liability to any exhibitor for any personal injury, death, or damage to property (including display area) occurring and/or arising from actions of the exhibitor, his/her employees, agents, or licensees.

Each exhibitor, in making application to reserve booth space, agrees to protect, indemnify, and hold harmless the conference sponsor, co-sponsors, partners, and their staff, the Atlanta Hilton Hotel and the exhibit hall decorator firm from any and all claims, liability, damages, or demands which may arise from or be asserted in connection with the foregoing undertaking and responsibilities of the exhibitor.

## INSURANCE

Each exhibitor shall be responsible for maintaining insurance coverage against injury to persons or damage to or loss of property or to meet its obligations under this agreement, in such amounts as the exhibitor shall deem adequate. Insurance will not be provided by the 2024 STI Prevention Conference, its sponsors, co-sponsors, partners, or the hotel.

## SALES

Exhibitors may sell merchandise from booths during the exhibit hall hours of operation. Order taking will be permitted on the exhibitor floor. Exhibitor assumes entire responsibility for the collection of any applicable sales taxes.

## RESTRICTIONS

Nothing shall be posted, nailed, screwed, or otherwise attached to columns, walls, floors, or other parts of the building or furniture. Anything in connection therewith, necessary or proper for the protection of the building, equipment, or furniture will be at the exhibitor's expense. The subletting, assignment, or apportionment of the whole or any part of the exhibitor's space, by an exhibitor, is prohibited. Any exhibitor selling or distributing food products is solely responsible to pay any concession fee, if deemed necessary. The exhibitor is responsible for notifying the hotel of any intention to distribute food products in advance of the event.

No one other than the exhibitor and his/her employees will be permitted to occupy the contracted space. Noise-creating devices shall not be operated at a level which would interfere with other exhibitors.

Exhibitors are expected to have their booths staffed during all hours the exhibit hall is open, beginning with the grand opening reception at 4:30 pm on Monday, September 16 through the closing of the exhibition hall at 5:30pm on Wednesday, September 18. Arriving at the conference late or leaving early may impact an exhibitor's participation in future meetings.

# JOIN US IN ATLANTA

For more information, contact  
[conference@ashasexualhealth.org](mailto:conference@ashasexualhealth.org).

or call Fred Wyand at 919.361.3124





## SPONSOR/EXHIBITOR APPLICATION

2024 STI Prevention Conference, September 16-19, Atlanta, GA

Organization/Company Name \_\_\_\_\_

Street Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ ZIP code \_\_\_\_\_ Country \_\_\_\_\_

Contact Person \_\_\_\_\_

Title \_\_\_\_\_

Phone \_\_\_\_\_

E-mail \_\_\_\_\_

### SPONSORS

Please check the desired sponsorship level, all of which are limited in availability and come on a first-come, first-served basis. Exhibit booth space is complimentary with sponsorship. See Sponsorship Opportunities for more details. Invoices are issued with sponsorships upon approval of the application and are due on a net 30-day basis.

Platinum Sponsorship (\$100,000: 1 Available)

Gold Sponsorship (\$50,000: 2 Available)

Silver Sponsorship (\$25,000: 1 Available)

Green Sponsorship (\$5,000: 2 Available)

### EXHIBITORS. Booth spaces are available on a first come, first served basis.

Exhibitor Type (please check one)	Payment received by June 1, 2024	Payment received June 1 - July 2, 2024	Payment received July 2 – July 19, 2024
Business/Corporate	\$3,500	\$5,000	\$7,000
Government Agencies	\$2,500	\$2,750	\$3,250
Nonprofit Agencies	\$2,000	\$2,250	\$2,500

If enclosing payment make checks payable to the American Sexually Transmitted Diseases Association.

### AUTHORIZATION

I, \_\_\_\_\_, as a representative of the above listed organization, agree to abide by the terms and conditions listed herein.

Signature/Date: \_\_\_\_\_

If the form is received by e-mail, receipt of e-mail will constitute an electronic signature. Upon receipt of this application, a representative will be in touch with additional information. Except for premium booths reserved for sponsors, booth assignments are on a first-come, first-served basis.

Return form to: Fred Wyand (voice 919.361.3124)

Via e-mail: [conference@ashasexualhealth.org](mailto:conference@ashasexualhealth.org)

Mailing address: 2024 STI Prevention Conference, PO Box 12665, Research Triangle Park, NC 27709-3827 SEE EXHIBITOR TERMS AND CONDITIONS IN EXHIBITOR/SPONSOR PROSPECTUS FOR MORE DETAILS.